

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
Bognor Regis Town Centre	<b>-33.8 %</b>	<b>-2.5 %</b>	<b>-23.6 %</b>	<b>-12.7 %</b>	<b>9.7 %</b>	<b>6.3 %</b>
South East	<b>-42.6 %</b>	<b>-2.4 %</b>	<b>-33.3 %</b>	<b>-2.8 %</b>	<b>11.5 %</b>	<b>-3.1 %</b>
High Street Index(Coastal Town)	<b>-39.5 %</b>	<b>-2.3 %</b>	<b>-25.0 %</b>	<b>-3.2 %</b>	<b>14.8 %</b>	<b>4.8 %</b>
High Street Index - BDSU(BDSU - Speciality)	<b>-44.5 %</b>	<b>-1.9 %</b>	<b>-38.0 %</b>	<b>-2.6 %</b>	<b>16.5 %</b>	<b>-0.2 %</b>
UK	<b>-45.1 %</b>	<b>-1.5 %</b>	<b>-38.0 %</b>	<b>-1.6 %</b>	<b>14.9 %</b>	<b>-0.6 %</b>

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 33.8% down on the previous year.

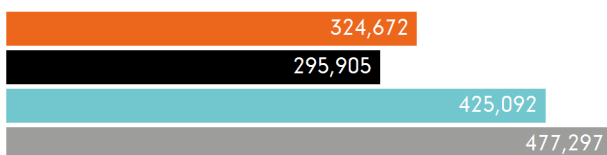
The number of visitors counted for month commencing 3 August 2020 was 324,672.

The busiest day in month commencing 3 August 2020 was Saturday 29 August with 15,755 visitors.

The peak hour of the month was 11:00 on Saturday 29 August 2020 with footfall of 2,175

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



Number of days this month     **12**     **16**

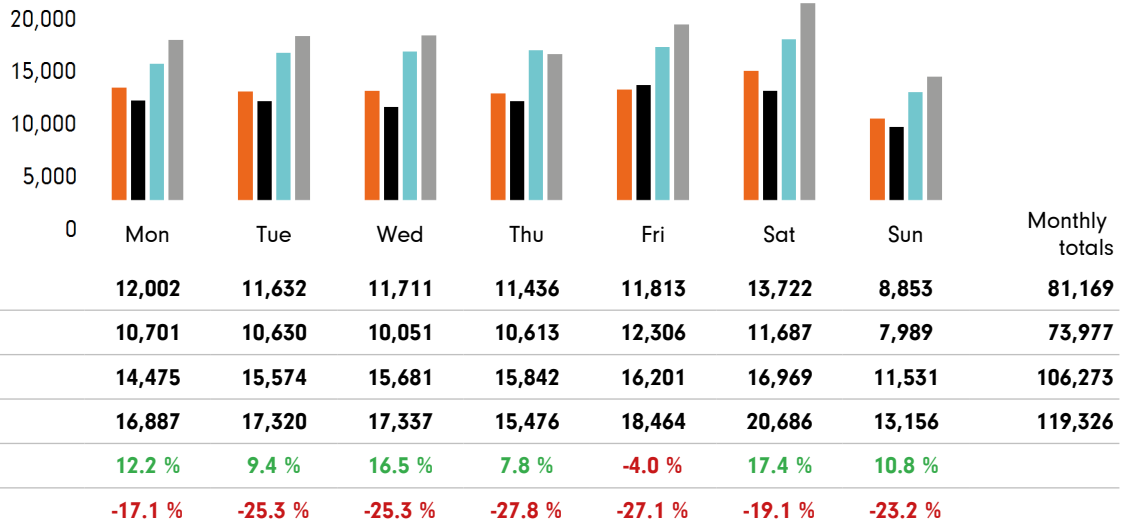
Number of days same month last year     **15**     **3**     **10**

### Average temperature

	Maximum temperature	Minimum temperature
2020	<b>22°</b>	<b>16°</b>
2019	<b>20°</b>	<b>15°</b>

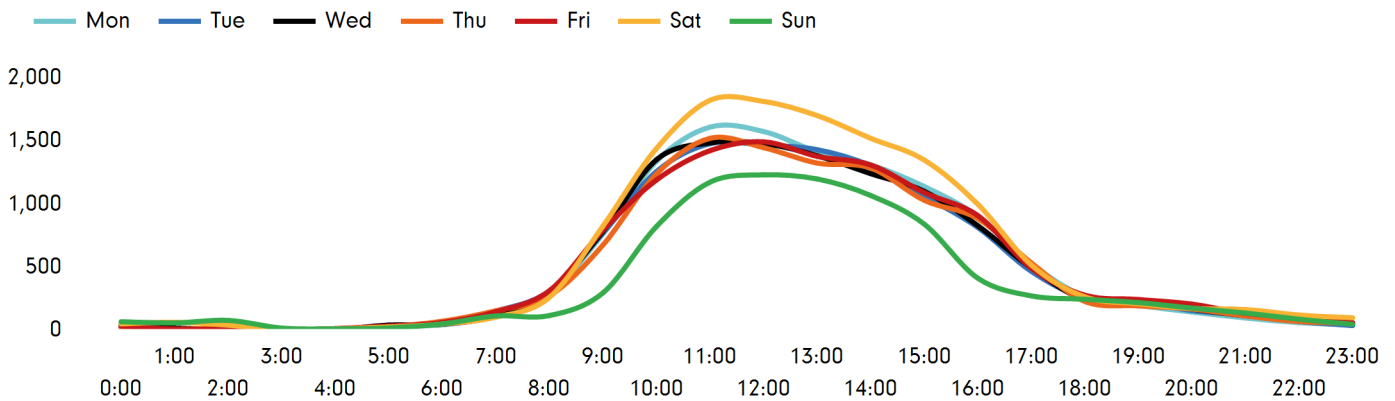
## Footfall by day

The figures shown below are calculated using weekly averages.



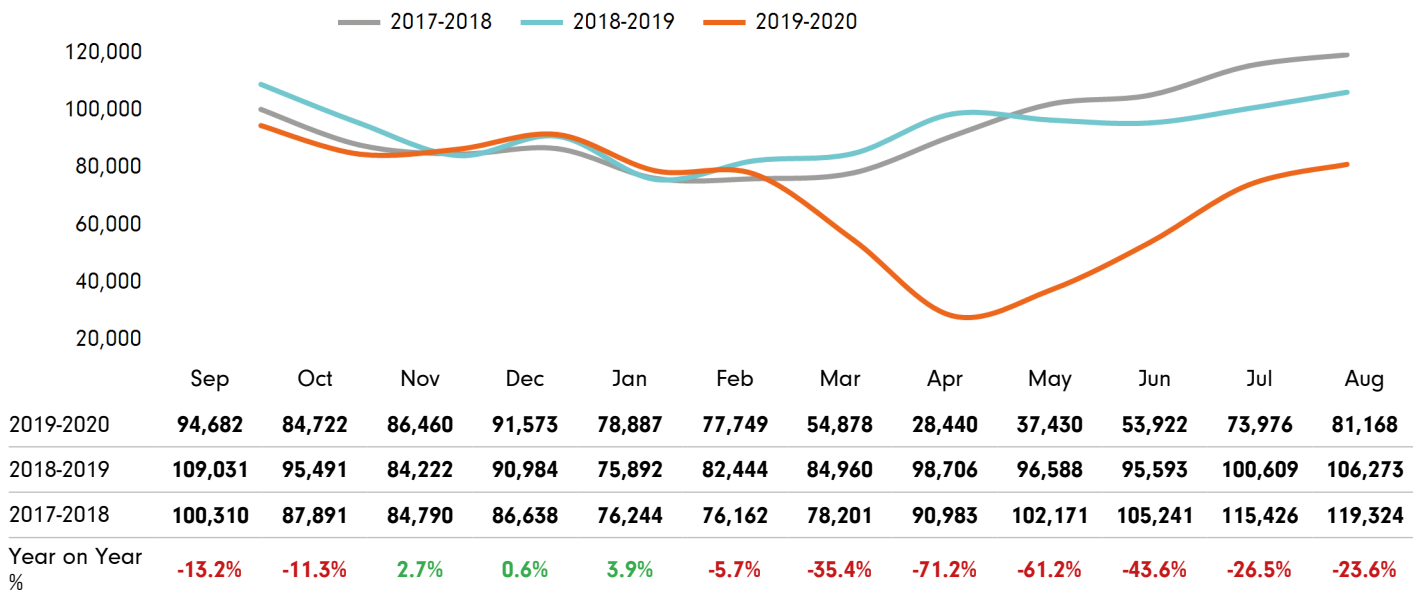
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

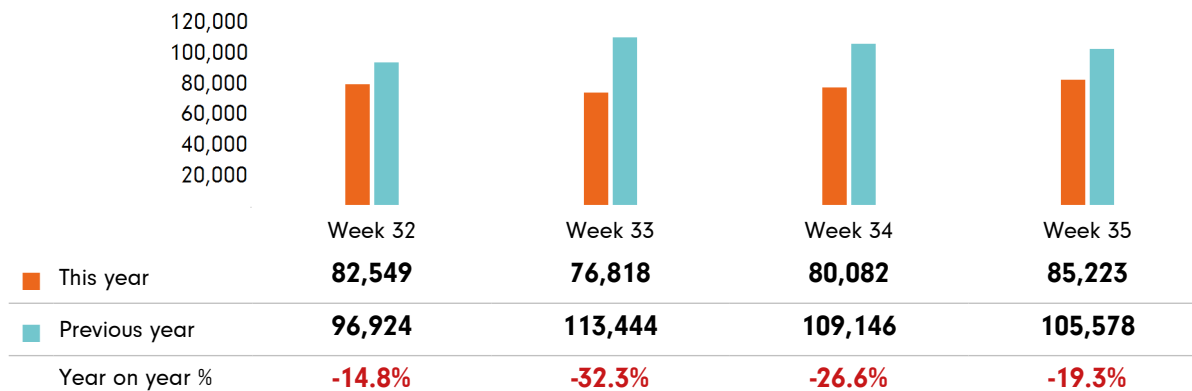
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for August compares August 2020 to August 2019

## Footfall by week of month

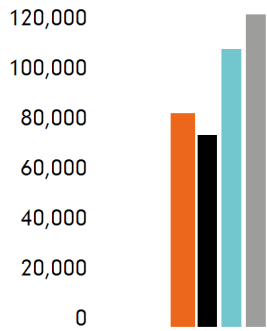
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month   ■ Previous month   ■ Previous year   ■ 2 Years ago



London Road

This Month	<b>81,168</b>
Previous Month	<b>73,976</b>
Previous Year	<b>106,273</b>
2 Years Ago	<b>119,324</b>
Year on Year %	<b>-23.6 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to August, 2020 Vs January, 2019 to August, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2020 Vs August, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2020 Vs 7 2020